



## **C. B. Currier**

**POLITICAL EXPERIENCE:** C.B. has always believed in the grassroots power of technology. Over the last ten years, C. B. has honed his skills in the art and science of political data and targeting. Following are some highlights of his experience:

***Cathy Vitale, Anne Arundel County Council, 2002*** – Targeted “persuadable” voters to focus funds and efforts. Generated walk-lists and mailing lists from targeted data. Candidate won 73% of the popular vote in the General after a prediction of only 53% at the time of the Primary. Candidate transitioned from the junior member in the minority to the ranking member in the majority, securing the chairmanship in her first elected term by unanimous vote.

***Committee to Draft John Sununu, 2000-2002*** – Managed a Web site to “draft” John Sununu into running for the United States Senate. In 2000, the state of New Hampshire, desperate for a viable Republican candidate, formed a committee to “convince” Sununu to run, with this Web site as their central tool. Sununu went on to defeat both an incumbent Senator and an incumbent Governor to become the youngest member of the Senate.

***National Republican Party Intranet, 1998-2000*** – Worked with Washington Web Works to develop a much visited, large-donor, members-only Intranet with news, chats and data tools.

***Bob Dole, New Hampshire Primary, 1996*** – Developed a strategic map/walk-list solution to target voters and optimize candidate and volunteer resources.

***International Foundation for Electoral Systems (IFES), 1995*** -- Traveled to Haiti to manage and provide technology resources for the elections that returned President Jean-Bertrand Aristide to power.

***Rep. J.C. Watts (R-OK), 1994*** – Designed the custom campaign and constituent management software used on the trail to his first winning campaign.

***Oliver North for Senate, 1994*** – Developed and managed a real-time polling and delegate tracking system for the Virginia State Republican Convention with an accuracy rate within a thousandth of a percent.

***Bush/Quayle, 1992*** – Assisted top-level consultants Dave Carney and Mary Matalin in providing technology resources for the campaign organization.

**PROFESSIONAL:** C.B. founded Spin RX Management Systems in 1996. Originally, the company was focused on political technology solutions. Over time, its fundraising and constituent management solutions evolved into strategic tools for business. Today, about half of his clients are politically oriented, but all benefit from innovative Internet and e-Commerce services.

**EDUCATION:** C.B. holds a Bachelors degree in American Cultural History and a Masters degree in Political Management, both from The George Washington University.

**PERSONAL:** C. B. and his wife Melissa make their home in the Hillsmere Shores neighborhood of Annapolis with Chester (Great Dane) and Purcy (Manx). Avid sailors, they are members of both Severn Sailing Association and Eastport Yacht Club.